



## Advocating for the Pharmacy Profession

*Caleb Witt, PharmD*

Dr. Witt declares no conflicts of interest, real or apparent, and no financial interests in any company, product, or service mentioned in this program, including grants, employment, gifts, stock holdings and honoraria..

### About the Speaker

Dr. Caleb Witt is a graduate from the St. Louis College of Pharmacy. He is currently the Pharmacist in Charge at Pharmax Pharmacy in Imperial, MO. He is an Adjunct clinical instructor for the Saint Louis College of Pharmacy where he teaches a class he wrote called Advanced Community Pharmacy. He also co-teaches a class called Advocating and Leading the future of Pharmacy. He is a Preceptor for STLCOP, UMKC, SIUE, Butler University, and Belmont University. He is part of the MPA legislative committee and has participated in advocacy day and Pharmacist of the day. He is a proud father of 2 children and enjoys competing in triathlons.

### About the Course

Pharmacists, students, and techs generally have not been taught in school or at work how to advocate for the pharmacy profession. We are constantly seeing headlines on the national level about how important advocacy is and yet not much is being done about it. Many pharmacy employees do not understand why it is important that we advocate for our profession. Many others want to get involved but do not know how to start or what to do. This course is designed to give an introductory overview on why it is important we advocate for the pharmacy profession as well as provide ideas for pharmacy personnel to take to advocate for our profession.

### Pharmacist Objectives

1. Explain why it is important to advocate for the pharmacy profession.
2. Describe how pharmacy professionals can advocate for the pharmacy profession.
3. Identify what pharmacy professionals can do to advocate for the pharmacy profession.

### Technician Objectives

1. Explain why it is important to advocate for the pharmacy profession.
2. Describe how pharmacy technicians can advocate for the pharmacy profession.
3. Identify what pharmacy technicians can do to advocate for the pharmacy profession.



This program is provided by the Illinois Pharmacists Association. The Illinois Pharmacists Association is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This program is equivalent to 1.0 contact hours (0.10 CEUs) of pharmacy continuing education. No partial credit is allowed.

<b>Course Participants:</b>	Pharmacists, Technicians, Pharmacy Students
<b>CPE Target Audience:</b>	Pharmacists, Technicians
<b>UANs:</b>	0135-0000-20-031-L04-P; 0135-0000-20-030-L04-T   0135-0000-20-031-H04-P; 0135-0000-20-031-H04-T
<b>Activity Type:</b>	Knowledge
<b>Contact hours:</b>	1.0
<b>Initial Release Date:</b>	9/25/2020
<b>Expiration Date:</b>	9/25/2023